

AGRICULTURE

196 Harare Drive, Borrowdale | 2274 Tilbury Road, Willowvale

MADE

COMPANY PROFILE YOUR WORLD CLASS STANDARDS TO AGRICULTURAL SOLUTIONS

ACCREDITED ISO 9001: 2015 ORGANIZATION



2023

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BACKGROUND

Maguires is an agricultural company founded in 2002 and based in Harare, Zimbabwe.

The company operates out of two depots suppling fertilizers, chemicals, protective clothing equipment and coal countrywide.

Holding a strong focus on tobacco, Maguires supplies inputs to over 150,000 small-scale farmers and 20,000 ha of commercial tobacco produced across the country annually.

Maguires distributes over 35,000 tonnes of high specification tobacco blends under the Kynoch/ETG Global Brand; alongside this we have various fertilizer programs for other crops including maize, potatoes, wheat, peas and speciality crops. We also hold direct distribution agreements with Bayer, BASF Syngenta and Nova Agro Chemicals, controlling some 40% of the nations' Agrochemical business.

Along with supplying fertilizers and chemicals countrywide, Maguires is a major distributor for Hwange Colliery coal; we have control of a major rail depot in Harare and distribute coal to farmers across the country. We have also brought to market affordable protective chemical gear as well as establishing a fully functioning recycling facility to eventually recover every plastic bottle and bag sent out by us.

We have dramatically transformed our whole operation to world-class standards. We believe we provide our clients with the inputs needed to succeed in Africa, helping to create an environmentwhere all who work with Maguires experience 'Agriculture made better'.

OUR VISION

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- Building sustainable, long-term businesses in Agricultureand Energy.
- Maintaining a positive impact on surrounding communities.
- Acquiring and developing land with a clear sustainabilitymandate.
- Aiding the national agricultural industry wherever possible.
- Instil our mantra 'Agriculture made better' across ourofferings.
- Nurturing and expanding a cadre of outstanding operatingmanagers.

To implement industry leading sustainable farming practices that lead to a stronger and more robust African agricultural industry across all areas that Maguires is involved in.

RESEARCH & DEVELOPMENT

Providing quality products and services is of the utmost importance to us at Maguires which is why we embark on a series of research and development exercises year on year.

Every year, Maguires conducts fertilizer and chemical trials on both small-scale and commercial plots. The aim of these trials is to find the best possible solutions whereby growers gain the greatest yields at the most affordable costs in the Zimbabwean agricultural climate.

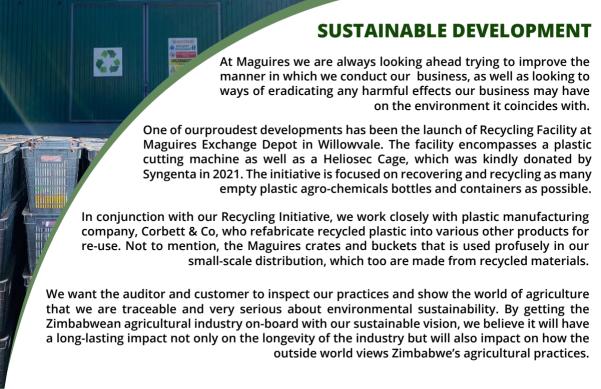
This current growing season (2022-23) there are several trial plots scattered around the country. Comparisons are done between the different chemicals and fertilizers as well as insects, diseases, nematodes and weights in each row. All the trials are monitored closely by our agronomists and progress is detailed in reports, accessible on our website.

Since soils supply the essential nutrients that our plants need to grow and flourish, Maguires have introduced soil sampling for the convenience of our clients. Through testing and analysis, the nutrient levels in the soils can be examined to distinguish deficiencies and abundances.









EXPANSION & GROWTH

At Maguires we think big and are continuously expanding. We have a total of 6 large warehouses at our Exchange Depot that stock mass levels of fertilizers, chemicals, and other agricultural supplies to keep up with the demand of the country's agricultural sector. In fact, one of these warehouses contains a highly sophisticated fertilizer blender enabling us to blend our very own fertilizer, this is done under the Kynoch/ETG brand.

When Maguires initially started, we took under our wing 1 commercial tobacco farmer, this number has now grown to 12. We support and finance these growers and in return they sell their tobacco crop through us.

We supply at least 15 tobacco companies year on year with inputs for their farmers and this number is ever increasing. We are constantly exploring new product opportunities and root for better, more sustainable solutions that enrich all cultivation plans.

As an enterprise, we aim to operate profitably and successfully across the board. Maguires is a dynamic, rock-solid and reliable business that is ready to help steer the Zimbabwean agricultural industry back to the upper levels it was once revered to operate within.



OUT & ABOUT WITH MAGUIRES

Our team of three agronomists spend most days out and about visiting customers around the country; averaging on about 1000 kilometres each per week. They gather information and feedback from our clients to comprehend trends and transmit relevant findings and information into blogs, crop guides and newsletters. By doing so, we hope to spread insightful agricultural knowledge to whoever concerned.

Growers are constantly looking to improve their performance, one way to do this is by interacting with other growers and sharing success stories as well as highlighting areas that were not so successful. We make sure to organize a series of annual field days and discussion groups that put on show these various case studies.

Customer interaction and satisfaction is highly treasured by us, we strive to give back to the community through sponsorship and donations, when and where possible.

Every year, we host our annual Maguires Golf Day, this is a highlight on the calendar where all our clients and supporters get to partake in a fun filled affair. Aside from this we are normally involved in the Mud Run every year, which is hosted by Husqvarna, ADMA as well as several Golf Days and school sporting festivals.

The customer always comes first at Maguires; we aim to provide a more than satisfactory experience for every client that chooses Maguires



BETTER

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